## **NCC Cable System Order**

Order #	62554543	Flight Dates	Flight Dates 07/09/18 - 07/22/18		Update Date		07/10/18	07/10/18		
Syscode	0856	Agency	Multi Media Services		Version		1 Vs. 1			
System Name	Spectrum/Milwaukee Interconnect, WI	Advertiser	Club For Growth Action Wisconsin		Show All Lines		-			
Market	Milwaukee-Racine		•		Total # of Wee	Total # of Weeks				
	•	Client Code	WI-Sen	Total		\$17,256.00				
AE	Collin Diederich	Product Code	07110717		Commission	ommission		\$2,588.40		
Sales Coordinator	Taylor Dale	Est Code	865		Net Total		\$14,667.60			
Office	Washington	Product Name	WI-Sen		Total Spots			49		
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0			
Status	Accepted		•		Sold On		Cost Per Spot			
Survey	DMA Nielsen Live+3 Jul17	Primary Demo	Adults 35+		GRP	-	GIMP	-		
-			Approval Required		CPP	-	СРМ	-		
			•	,				•		

Comments: 7/10 New Issue Order starting 7/11. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/9/18	7/15/18	05:00	09:00			Х	Χ	Χ	Х	Х	-	-	8	\$385.00	\$3,080.00	30	NCR
2	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	05:00	09:00	Х	Х						-	-	3	\$385.00	\$1,155.00	30	NCR
3	FXNC	VARIOUS	7/9/18	7/15/18	09:00	16:00			Х	Χ	Χ	Х	Х	-	-	15	\$228.00	\$3,420.00	30	NCR
4	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00	Х	Х						-	-	6	\$228.00	\$1,368.00	30	NCR
5	FXNC	VARIOUS	7/9/18	7/15/18	16:00	19:00			Х	Χ	Χ	Х	Х	-	-	7	\$439.00	\$3,073.00	30	NCR
6	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	Х	Х						-	-	3	\$439.00	\$1,317.00	30	NCR
7	FXNC	VARIOUS	7/9/18	7/15/18	19:00	24:00			Х	Χ	Χ	Х	Х	-	-	5	\$549.00	\$2,745.00	30	NCR
8	FXNC	AVG. ALL WKS<	7/16/18	7/22/18	19:00	24:00	Х	Х						-	-	2	\$549.00	\$1,098.00	30	NCR

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$17,256.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,256.00

SYSTEM APP:	_ SALES	ACCT	Date Printed	07/10/18
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62554543 | Milwaukee-Racine | Spectrum/Milwaukee Interconnect, WI | 0856 |